

## Water Department Copywriting and Strategy Schedule

Week	Phase	Meeting/Milestone
Oct 30 – Nov 3	Discovery & department strategy	Thursday 11/2 Discovery interview with Kelly
Nov 6 – 10	Copywriting & discovery Link redirect phase	Discovery meetings and training with division staff  GR Digital check-in meeting
Nov 13 – 17	Editing & Iteration	GR Digital check-in meeting
Nov 20 – Dec 1	Editing & Iteration, Publishing & redirects	Launch site